



Coalition Board Meeting

Tuesday, May 16, 2023

5:15-6:30

Meeting Summary

Executive Board

Chair – Chris Hughes

Vice Chair- Julie Taylor

Treasurer- Jason Onken-Covert

Board Members at Large

Susan Pomatto

Kaiden Chojnacki

Staff

Program Director- Kathy Comeau

Stop Act Community Services
Coordinator- Jess Marass

Bilingual Community Services
Coordinator- Kristia Santiago

MHAT Community Services
Coordinator- Alexis Speth

Upcoming Events

- Screenagers, Living Word, May 18th 11am-1pm
- Mental health event, Kelch Aviation, May 20th 10am-1pm
- Prescription Drug Take Back, Piggly Wiggly Brat Stand June 10th & June 15th
- Recruitment event, By invitation only, The Public Houzz, July 13th
- SUPST virtual training, June 14th-16th
- Family Fest information booth Putnam Park June 24th
- Pride in WI screening of PBS documentary in Putnam Park June 30th
- CADCA Midyear July 16th-20th

Attendance: Julie Taylor, Jason Onken-Covert, Alexis Speth, Jess Marass, Kristia Santiago, Sue Pomatto, Franz Varga, Alexis Speth, Kristia Santiago, Jess Marass, Kathy Comeau

Apologies: Chris Hughes, Erin Lemezis-Schadewaldt

Prior to the start of the meeting, Julie noted that she has seen Better Brodhead's information everywhere. She commended staff on their efforts.

A discussion began about the effectiveness of billboards. It was decided to add that as an agenda item.

Welcome and Introduction

Roundtable introductions were made. Franz Varga was welcomed to the meeting.

Consent agenda- It was explained that the staff report and previous meeting summaries are sent out prior to the meeting in order to save time. There were no concerns regarding the consent agenda items.

Budget Update

Grants – Due to SWCAP staff shortage in the finance department, Kathy just receive the monthly reports this afternoon so has not finished creating a budget update summary for the month. She will email it out to everyone when it is completed. The total spent for far for each federal grant was sited.

General Funds– Jason reported that the account is balanced. Last month's spend was \$958, and so far in May we have spent \$1227.

Alexis reported that currently, we need \$49,270 for Match. Match was explained as a requirement for the Drug Free Communities grant. Since we are in year 7 of a 10 year grant there is an expectation that we will match the federal funds received with 125% of community resources. We have until the end of September to complete our Match. Alexis commented that with the upcoming events this summer, it is achievable.

Bylaws Review

Jason reported that the revised bylaws are on Chris' computer, and he will retrieve. He summarized the changes as being minimal and included:

- Moving the fiscal year to vote to Sept following a recruitment event
- Including a description of the Fiduciary responsibility of the Board in overseeing Better Brodhead's funds.
- Requiring Board approval over spending over \$500 general

Insurance – Jason

Jason proposed that Better Brodhead pay a \$100 flat rate for Screenagers and Mental Health event. Everyone agreed.

Jason has given Sagen a deadline of Friday for a quote from West Bend for our insurance renewal. Jason will notify Kathy, about renewal.

SUPST training

Substance Use Prevention Skills Training will be held on June 14th, 15th, and 16th from 8am-4pm at the Better Brodhead office. Staff are required to attend. Board members and volunteers are encouraged to attend if at all possible. The training will be virtual. Dorothy Chaney is an international CADCA trainer who will be providing this training for us. It is an excellent training and provides a solid foundation for understanding and working on prevention efforts. The trainings will cost Better Brodhead \$3000, which will be paid for out of grant funds.

There was a discussion about whether the training could be recorded so those who are not able to attend could watch at another time. Kathy said she would ask Dorothy if she would allow the training to be recorded for this purpose.

Recruitment Event

Jason received confirmation from The Public Houzz that July 13th is available. They will give us a 50% discount on the rental fee, with a total cost of \$150 for a 2-hour event. A large charcuterie board at \$150, Salsa & chips, Artichoke dip and pita chips \$-----. Soda and mocktails at \$2.00 each. Costs are based on 75 people attending.

There was discussion about who would be coming to the event. This event will not be open to the public. It is a targeted recruitment event to recruit board members and volunteers. A list of people from various sectors of the community is being created. Kathy said that Brett White, Executive Director of SWCAP and his Deputy Director, Chris Frakes plan to be at the event. Brett can speak on how SWCAP can be a mentor to Better Brodhead.

Since it isn't a recruitment dinner, there was some discussion about what to call the event. Julie came up with the title: *Taste of Better Brodhead*.

Julie wanted to know who was on the invitation list. Current members are invited to be part of the planning of this event. Current board members will be emailed the final invitation list. The 75 people attendance includes a 'plus one' for those invited. The planning committee meeting is Monday, May 22nd at 4pm.

Sustainability

There was some confusion about Kathy's reference to 'reorganization' and a discussion about whether the coalition wanted to develop a new logo. Everyone agreed that they liked the logo we had and did not want to change it. Changing it would create confusion.

The board had not been updated on Kathy's meeting with Brett White, so she provided them with an update. Brett said his experience with affiliates is that the parent organization helps them get started, and then they go off on their own. He said the danger is that if an affiliation continues as organizations grow that the affiliate can eventually become bigger than the parent organization. SWCAP is willing to be a mentor to us through the process. Kathy said that Better Brodhead could become an umbrella organization with a prevention arm, a youth program arm, and a training arm.

There was a discussion about the coalition moving forward independently or as an affiliate of SWCAP. Jason said we would need Life & Disability, Workman's Comp, and an HR program. Jason asked when the deadline for this change would be. Our final grants end in 2026; however, we have one grant ending next April. If we apply for any new grants next year, it would need to be independent of SWCAP. Kathy said that we would need a DUNES number and other federal registrations completed prior to applying for federal grants, and that process should begin this fall.

Regarding accounting if we are independent: We currently pay SWCAP between \$10,000-\$12,000 for accounting services. Brett White said that SWCAP (due to its staff shortage) would be contracting with an online accounting firm. Brett suggested that we could use them also.

Jason made the motion to continue as a coalition and move towards becoming an independent agency. Julie 2nd the motion. All agreed.

Updates on Activities

Scavenger Hunt – 18 people started, 11 completed the activity so far.

Alexis described drawing the winner on a Facebook live event that involved spinning a virtual wheel. It was suggested that everyone registered should be invited to watch the drawing. The drawing should be held later in the day so youth can watch. Post the event on Facebook.

Rock around town – 34 Painted rocks with positive messages were hidden around town. Kristia said she looked and half of them are gone. The idea was to get people talking about who was leaving these rocks. We haven't heard any discussion yet.

Dia Del nino

Krista showed pictures of Dia del Nino. There were over 200 people who attended the event. Better Brodhead partnered with other agencies on this event.

Post Prom – Better Brodhead worked with the High School to host post promglow bowling at Leisure Lanes in Monroe. There were 44 students who attended this event on April 29th. Parents provided prizes, Better Brodhead provided goody bags. The high school paid for food. There were some students that signed up but who didn't attend. Jim Mattys said he would contact their parents.

ASIST

Alexis described the 2-day training. She said that she had high expectations for 30 people to attend. There were 18 people who registered for the training, however only 9 people attended. Despite this, the people who attended were very motivated and diverse. They included: The Albany Police Chief, Human Services staff, people from Stouton Trailers, and a Pastor. Alexis said the training went well and she hopes that the people who attended will create momentum to promote future trainings.

Billboard

There was discussion about the cost and effectiveness of the billboard. There was discussion about using the billboard between Brodhead and Monroe, in addition to the current billboard used. It was agreed to use both billboards and to reserve June, Sept, Dec, and April.

Upcoming events

Screenagers

This coming Thursday from 11am-1pm at Living Word Church. Refreshments and childcare provided. So far 12 people are coming. The film is a documentary showing how technology damages the developing brains of children.

Mental Health Event

This coming Saturday from 10am-1pm at Kelch Aviation Museum. The event is titled 'Take Flight for Mental Health'. Set up for this event is at 8am when the bounce obstacle course will be delivered. There will be free t-shirts, free food, and free incentives. There will be mental health resources from around Green and Lafayette counties.

There will be an equine therapy organization there. Alexis said there would also be sack races.

Lex will reach out to Mary Mason to ask if is able to be at the Mental Health event.

Volunteers are needed for this event. Alexis said there are 6 volunteers. Volunteers are needed to help with the carnival games. Franz said he would be there to help.

GC Pride

Jess said that Monroe GSA is hosting their annual car parade on June 24th. The car parade drives through Monroe downtown square and ends at Twinning Park where they have some activities. Green County Pride plans to have a car in the parade.

Kristia said that June 24th is also Family Fest – Better Brodhead will have a booth. We will need to figure out this date conflict.

Jess said that on June 30th – we would host a screening of PBS Pride in Wisconsin documentary. Better Brodhead was given permission to screen the film. We have applied and are waiting confirmation that we can use Putnam Park. There will be popcorn and goody bags. PBS will share their promotional materials with us on June 1st so we can promote the event. There was some discussion about whether this was a Better Brodhead event or a GC Pride event. Better Brodhead applied for the screening rights, however....(discussion to be continued - both could sponsor it).

Bookmarks were created with a QR code for LGBTQ+ resources. These bookmarks were intended for the LGBTQ+ Free little library. Monroe GSA requested some bookmarks. Thrift and Thrive requested some. It was suggested that we have them professionally printed.

Brodhead Night Out – the discussion was tabled because the planning meeting is on Friday, so there are no new updates -other than Alexis received confirmation that the helicopter would be landing at the event.

Franz was given a welcome packet with information on Better Brodhead, it's funding and its activities.

Next Meeting. June 20th 5:15