



April 21, 2020  
5:15-6:00

### Summary of Virtual Meeting

Attendance on Zoom: Jen Wichita, Stephanie Pinnow, Julie Taylor, Peder Johanson, Sabrina Meichtry

Absent: Brian Bennet, Susan Pomatto, Christina Tway, Allison Ommodt, Sebastian VanWhye

#### **Welcome discussion**

#### **Budget and Match goals**

1. The DFC (Drug Free Communities) grant budget was reviewed. Spending in March included items to distribute to students through the free lunch pick ups and at Piggly Wiggly. Also purchased was a new Podcast console that does not require additional sound editing and can record phone interviews.
  - Peder made a sample interview with his son Owen. Everyone agreed the sound quality was good and Peder said that the equipment was very easy to use and allows for Y2Y to start their own podcasts if they want to. The cost of this equipment will pay for itself since we will no longer need to pay for sound editing.
2. The STOP Act budget was reviewed. This grant does not begin until May 1<sup>st</sup>. This is a \$50,000 budget each year for 4 years. The new project coordinator will work part time on this grant as well as part time on the dfc grant. This is also allow for Kathy to work fulltime in Brodhead.
3. General Funds recent spending was reviewed. Three checks were written to Register Print Center for printing items that included: invitations and xmas cards from several months ago, and recent printing of COVID-19 activity books.
4. MATCH funds were reviewed. Currently, we still need \$62,993 by the end of Sept. With many activities canceled this may be difficult to achieve. Although ONDCP (Office of National Drug Control Policy) who issues the DFC grant understands that many coalitions will have difficulty achieving the match goal by Sept 29<sup>th</sup>, so they have extended the

deadline. Although this is helpful in achieving this year's goal, we will be behind in achieving next year's goal.

- a. Ideas that other coalitions have used to engage the community remotely: Have coalition members record short videos on an activity/hobby/describe why they are involved with Better Brodhead. Each minute of the videos count towards match. The goals of the videos could be to reduced stress at home, find alternative activities they can engage in.
  - i. Sabrina offered to create a video based on a recent UW course that she finished.
  - ii. Peder said that he would think about doing a video.

### **Current Activities**

1. Drug Prevention Activity and Coloring books were purchased. Jenna and Max Pinnow put Better Brodhead labels on all of them. Crayons were purchase with the Better Brodhead logo and 'Color your World Drug Free' printed on them. The activity books and crayons will be distributed at the elementary school during the free lunch pick up. Stephanie confirmed that this would take place on Wednesday this week. Whatever is left over will be distributed through Piggly Wiggly.
2. COVID-19 activity books were printed by the Register Print Center and dropped off at Piggly Wiggly last week for distribution.
3. The Middle School GSA has been meeting virtually. Y2Y has not met yet during this stay at home time period. It was suggested that maybe the Y2Y students could help by putting the new WI Alcohol Prevention campaign materials on Instagram. Kathy said that she would send Jen the information.
4. Sabrina and Kathy attempted to offer a Zoom check-in for Parents last Friday. No parents joined the session. Reasons why parents are not engaging in this were discussed. Many are already overloaded on zoom meetings.

### **Hiring Process**

An update on the candidates was discussed. Currently the Executive Committee and Kathy have short listed the candidates down to two people. Both have very strong prevention backgrounds and either one would be an excellent project coordinator. Next steps include background employment checks, and Kathy will phone both to have a one to one discussion about the work. Kathy will feedback to the Executive Committee and a decision will be made on which candidate we should hire. Peder commented that we would be fine with either of these candidates. We hope to have someone in place by July 1<sup>st</sup>, sooner if things resume back to normal.

### **New Grant Award**

The STOP Act grant was reviewed. This grant will allow Better Brodhead to work across Green County to support the development of Gender -Sexuality Alliances in all the school districts. The grant also provides for school staff, and law enforcement training, cultural competency training. Resources for parents will be provided for distribution through schools. There will be opportunities for LGBTQ+ students to activities in a safe and welcoming space, and public awareness activities to increase understanding. Kathy has presented this information to

GUPPY (Green County United Prevention Professionals for Youth) and Green Haven, SARP (Sexual Assault Recovery Program) who are onboard with implementing this project. Sabrina suggested that Monroe Clinic ER staff be included in the training.

The next meeting will be virtual through ZOOM. Details to get online will be emailed to the group. There is also the option to phone in if people can't get online.

### **Using Zoom**

There was a short discussion about familiarizing ourselves with zoom and the options. Kathy was unable to get the 'share screen' option to work. Should we have ice breakers to make virtual meetings more engaging?

**Podcast evaluation** – Kathy forgot to discuss this will group. Since she could not get the 'share screen' to work, this PowerPoint document was emailed to the group for their feedback.

**Next Meeting May 19<sup>th</sup> 5:15**