



Meeting Summary

5/16/17

Location: Bethlehem Lutheran Church

6:30-7:30PM

Attendance: Abbey Wellemeyer, Danielle Gallagher, Kathy Comeau, Ellie Lynch, Stephanie Pinnow, Brielle Powers

Apologies: Peder Johanson, Grace Policastro, Debbie Williams, Allison Ommodt, Trevor Long

Discussion	Actions
<p>Welcome and Introductions: Introductions were made to the group</p>	
<p>Consent Agenda: One typo was noted in the previous meeting notes. There were no questions on the staff reports or other consent agenda. Ellie motioned to approve consent agenda, Stephanie Seconded, motion carried.</p>	
<p>Parents who host letters to the paper Earlier in the year various coalition members wrote letters to the editor. These had a good reaction from the community and even brought in a new board member. We recently received negative feedback from the 'parents who host' ad that was printed in both papers. Letters from coalition members may be beneficial.</p>	<p>Ellie stated that she would be willing to write a letter to the editor.</p>
<p>Festival Guide Toolkits Kathy and Brielle gave an overview of the environmental scan that was completed last year and introduced the festival guide that has been worked on and presented. The festival guide has been presented to the public safety committee, optimist club, chamber of commerce, tavern owners and tonight will be presented to city council.</p>	
<p>Feedback from Health & Wellness Expo: The Health and Wellness expo did not have the turnout that we hoped for. Survey suggestions from the vendors was looked at. Various ideas were brainstormed included; Holding it on a different day of the week, incorporating the event with a kid connection event, asking the vendors to promote the event more, switching the time of the year as spring is typically a busy time, involving kids, offering a bounce house, combining with the community supper and</p>	<p>If anyone has other ideas please email them to Brielle and she will keep a file on various ideas for us to continue to look at.</p>

<p>involving local farms and agriculture classes. Involving a senior to complete as their senior project and switching up the venue.</p>	
<p>National Night Out- August 1st Discussed National Night Out to see what we should do this year. The activity should be geared toward elementary and middle school age children. It was suggested to have some type of game and possibly some type of social media activity for youth to take their photo with.</p>	<p>If anyone has ideas on a game or social media activity for youth please send them to Brielle.</p>
<p>Updates There is a new tobacco store in town. Concerns from coalition members were discussed. This will be followed up on.</p> <p>Brielle shared that two youth2youth members would like to be Better Brodhead board members next year. Their names are Kerrigan and Rhiannon. They will likely start attending in August.</p>	
<p>Upcoming Events Coalition Academy Week 2- Debbie Williams Wisconsin State Prevention Training- June 13th & 14th- Allison Ommodt, Bob Gibson, Brielle Powers, Kathy Comeau, Stephanie Pinnow and Grace Policastro are attending. CADCA Mid-Year Training- July 23rd-27th- Ellie and Brielle are attending this. We would like one other person to attend. Coalition Academy Week 3- Allison Ommodt</p> <p>Retreat Day- Retreat date is Monday August 7th from 12-4PM</p>	<p>Brielle will try to book a room at the library for the retreat and will let the coalition know the location.</p>
<p>Next Month's Meeting is June 20th at 6:30PM at Bethlehem Lutheran Church</p>	