



May 19, 2020 Meeting Summary
Held virtually via zoom

Attendance: Peder Johanson, Jen Wichita, Gabrielle McCarty, Sabrina Meichtry, Stephanie Pinnow, Chief Chris Hughes, Kathy Comeau

Apologies: Susan Pomatto

Absence: Allison Ommodt, Christina Tway,

1. Welcome and Introductions

Gabby was welcomed as the new youth representative from Y2Y. Everyone introduced themselves to her.

2. Budget/ Match Review

Federal and general fund spending was reviewed. SAMHSA has requested that all grantees draw down the remaining funds for the grant year by June 30 because they will be migrating the management of DFC grants to the CDC over the summer. So even though we will most likely have a underspent, we will have a carry over for the next grant year.

Due to the pandemic, we are likely to be short in accumulating our Match for this grant year. Although they are giving us an extension, we need to try to accumulate as much as we can so it doesn't impact our ability to reach our match goal in the next grant year (Oct-Sept)

- Match can be accumulated by doing e-learning. CADCA offers a 10 session online course that coalition members can do to build the capacity of the coalition. If everyone completes this course, we can accumulate over \$15,000 in match.

3. Call to Action

- Letter to NBC

The SNL comedy skit was discussed and how it was inappropriate and irresponsible for them to promote underage drinking. Everyone agreed that the coalition should send the letter. Names of board members will be printed on the letter.

- Mental health resources

SWCAP has emailed saying that there may be an increase in suicidal ideation and suicide attempts as a result of the pandemic and economic stresses. There was a discussion about available resources.

Gabrielle suggested that teachers should target support to certain youth who may be at risk and Sabrina suggested a selfcare check in for teachers as first responders. It was agreed that we would put together a proposal to present to the school.

4. Bootcamp Update

- The completed Logic Model was reviewed along with how we the seven strategies are used to address the local condition. Although only one risk factor is being examined through this exercise, we recognize that communities can have multiple risk factors, but for the purposes of learning the process, we are focusing on Social access.

- Activities
 - Provide information: There was a discussion that the brain development campaign may not resonate with some parents. Gabby suggested a drinking and driving campaign.
 - Enhancing Skills: Sabrina is planning to offer a parent support group
 - Provide Support: There was some discussion about a parent pledge. We need to be careful how it is worded so that there isn't an expectation that the home is drug free. Parents pledge to not serve alcohol to minors.
 - Enhance Access/reduce barriers: There was some discussion about increasing access by offering incentives for families like dinner specials/family deals.

Due to the time, it was agreed that the other strategies would be discussed at the next meeting.

5. Updates

- Y2Y and Safe Club

Y2Y has been discussing what they want activities they want to do while maintaining social distancing. Activities include a paint night, trivia night, scavenger hunt, Jack Box Party Pack. Better Brodhead purchased the canvases for their paint night. They want to start out with something small to see how well it works. They are considering a Trivia night to start with. Gabby agreed that Y2Y should continue through the summer.
- COVID 19 restrictions

Chief Hughes shared local and county updates. Concerns were discussed about businesses opening up without guidance during a pandemic. Chief Hughes said he would be attending a City Council meeting where they will be discussing what the city's response will be. Chief Hughes suggested that we contact RoAnn Warden at the Green County Public Health Dept to find out what the best practices are. It was agreed that Better Brodhead should set an example in the community and promote best practices. We will develop a campaign in conjunction with the end of year/graduation campaign that includes sound bites on how to stay healthy. Campaign can include: Billboard, letters, wearing masks with a prevention message. Talking points should include dealing with peer pressure to join large gatherings when we should be social distancing, pressure on parents to keep their families safe, and the mental health issues this might exacerbate. Sabrina agreed to create another video to share on Facebook.
- New staff

The new Community Service Coordinator is Megan Altfillisch. She will be starting June 1st. She has a background in prevention and outreach and we are excited to have her join us. Due to the pandemic, she will be doing some online training at home initially.
- STOP Act grant progress

A survey was emailed to school administrators and law enforcement departments across Green County to collect information on the training needs for professionals working with LGBTQ+ youth. So far there has been 78 responses. A advisory committee will be formed to review the data and make recommendations.

The meeting was adjourned at 6:38pm