



Meeting Summary

6/20/17

Location: Brodhead Memorial Library

6:30-8:00PM

Attendance: Abbey Wellemeier, Kathy Comeau, Debbie Williams, Grace Policastro, Trevor Long, Peder Johanson, Brielle Powers

Apologies: Allison Omodt, Jen Wichita, Ellie Lynch, Stephanie Pinnow, Danielle Gallagher,

Discussion	Actions
<p>Welcome and Introductions: Introductions were made to the group</p>	
<p>Consent Agenda: Items were looked over, Brielle informed the coalition that the budget and Match numbers were updated since the consent agenda was sent out. Stephanie is working on balancing the checkbook and a treasurer's report will then be sent out.</p>	
<p>Coalition Assessment Survey A survey was sent out both by email and in a newsletter earlier this month. The survey is completely anonymous and the information is very valuable to the coalition. Please complete the survey as soon as possible. The link will be open until the end of June.</p>	<p>https://www.surveymonkey.com/r/brodhead If you have not yet completed the survey, please do so ASAP.</p>
<p>Y2Y Update Brielle provided an update on the Y2Y students. Four students completed an environmental scan two weeks ago of various Brodhead businesses that sell alcohol and tobacco products. The students gathered information on price promotion and placement of the products and advertisements. The youth will present the information to the remainder of the Y2Y students when school starts. This week four Y2Y youth and their advisor are in Ohio at the International Y2Y conference. We are excited to hear from them when they return to Brodhead.</p>	
<p>National Night Out Brielle passed around ideas for the photo booth at National Night Out. The coalition decided that the</p>	<p>If anyone has any superhero masks, capes, or props that they would be willing to let us use</p>

<p>theme will be “I have the power to be drug free.” The youth will be able to put on superhero capes and masks and have their photos taken with props.</p>	<p>for National Night Out please contact Brielle to let her know.</p> <p>If anyone is able to assist at the Better Brodhead booth please let Brielle know. Debbie is interested in volunteering this evening.</p>
<p>State Prevention Conference Feedback Six Better Brodhead representatives attended the State Prevention Conference last week in the Wisconsin Dells. Resources were passed around as attendees shared information from the breakout sessions. Sessions included; life of an athlete, mindfulness, human trafficking, meth, coalition sustainability, marijuana policy.</p> <p>The group further discussed the life of an athlete program and Kathy described why this program was unable to run in Brodhead during this past school year. The coalition is interested in trying to run the program next school year. Grace requested the PowerPoint from the presenter of the conference and is willing to present to groups regarding the life of an athlete program.</p>	<p>Grace will present the program to the school board. Kathy will follow up with scheduling this with Abbey.</p>
<p>Coalition Academy week 2 feedback Debbie and Brielle provided an overview of the coalition academy week 2. The team worked on gathering data and strategies as well as coalition sustainability.</p> <p>An activity idea came out of the academy that included inviting grandparents in Brodhead to learn more about Better Brodhead. Grandparents could bring their grandchildren to take a picture together. Then the grandparents would attend a 10-15 minute presentation on Better Brodhead while their grandchildren decorate frames for the pictures taken.</p>	
<p>Strengthening Families Program The group discussed attempting to run the Strengthening Families Program again. Brielle reached out to the families previously interested and only one family is still interested in the program. The group felt that starting the group in late September or early October would be the best results. Marketing techniques were discussed and the group agreed that personal invitation without targeting families would be the best way to recruit. The group discussed that even though Strengthening Families is not a parenting class that it has a negative stigma attached to it. The</p>	

<p>group brainstormed ways to change the idea of the program.</p>	
<p>Newsletter The newsletter was shown at the coalition meeting. If you did not receive the newsletter, please check your spam folder. We will be doing a monthly newsletter to show community members what Better Brodhead is doing around town. There will be a coalition member of the month. Everyone picked numbers and Peder is the coalition member of the month for the July newsletter.</p>	
<p>Tobacco Store Discussion A newspaper article about the new tobacco store was passed around for members to read. Items purchased at the store were also shown to coalition members which included a water bottle with a hidden storage area and small baggies with batman on them. The group discussed what the coalition could do in response to the store. Trevor explained that the items being sold are not considered drug paraphernalia until they are used in an illegal way, it is not illegal to sell the items. There is no age restriction to enter the store, but one does need to be 18 to purchase tobacco.</p>	<p>Debbie Williams is considering writing a letter to the editor in response to the newspaper article.</p>
<p>Upcoming Events</p> <p>Coalition Academy Week 3- Stephanie Pinnow</p> <p>4th of July Parade</p> <p>National Night Out- Tuesday, August 8th</p> <p>Retreat Day- Retreat date is Monday August 7th from 12-4PM</p> <p>**The following is a change from the original June Meeting Notes** Kathy provided a receipt from QPR training lunch that she paid for herself and Sarah Wadsworth. Lunch at the training was \$20 each, totaling \$40. Kathy asked the coalition if she could be reimbursed out of the general funds. Trevor motioned this and Peder seconded the motion. Motion approved</p>	<p>We currently do not have anyone that is able to participate in the 4th of July parade. In previous years we have attached our banner to a vehicle and had coalition members walk in the parade. If you are interested in participating in the parade please contact Brielle.</p>
<p>Next Month's Meeting is July 18th at 6:30PM at Bethlehem Lutheran Church</p>	