

Meeting Summary June 16, 2020

In attendance: (Sectors represented in in parenthesis) Peder Johanson, (Faith); Katie Weber, (Government); Jen Wichita, (Education); Gabby McCarty, (Youth representative); Trevor Long, (Law Enforcement); Sabrina Meichtry, (Parent); Bridget Craker, (Health); Chris Hughes, (Law Enforcement); Jay Williams, (Law Enforcement); Stephanie Pinnow, (Civic); Kathy Comeau, staff; Megan Altfillisch, staff

Apologies: Julie Taylor(Education), Hannah McMunn (Education), Susan Pomatto (Health)

Absent: Brian Bennett (Law Enforcement), Christina Tway (Health)

Welcome and Introductions

New members and the new staff were introduced. Everyone introduced themselves and organization/sector representing.

Budget/Match Review

- The grant budgets are review monthly for spending and remaining balance. Currently the Drug Free Communities (DFC) grant, with a fiscal year that runs from Oct-Sept, has a balance of approximately \$42,000. The STOP Act grant, with a fiscal year of May-April, has no recorded spend yet.
- The General funds account has just over \$5,100 in it. Stipends will need to be paid to advisors from this
- Match or In-Kind: We are expected to accumulate 100% Match for our DFC grant equaling \$125,00. Match is the community's investment in working towards the grant goals. Things that count as match value include; volunteer time, rental space, and other types of donations.
- We have until the end of September to reach our match goal. Currently we still need to accumulate \$52,887 in Match. Due to COVID-19 many events/activities have been cancelled.
- There are some learning opportunities that board members and partners can engage in. Kathy will send the link to several. If anyone watches a webinar or does e-learning modules, please email how much time you spend to Kathy who will record it as match.

Social Media: Megan is putting up a number of Facebook posts for Pride and Suicide prevention. Please share these as this will count towards match.

Call to Action

Peder was approached by someone to ask if we were doing anything for address social/racial justice. There was an in-depth conversation about the coalition's role, the limited diversity within the coalition, and possible activities that could be done. Green County Law Enforcement has been engaged in a conversation with the Hispanic Community since 2016 when changes in how immigration is handle took effect. Chief Hughes provided the City Council and Peder with information on the training that officers receive on use of force. Chief Hughes said Peder could make that information available to the coalition members. This was followed by questions regarding minority individuals who feel they are being followed or targeted, what recourse to they have. The Chief suggested contacting the police department to make an appointment to discuss with

either himself or Trevor. Jay Williams said in Rock County they have an anonymous line that people can use if they don't feel comfortable talking directly to the police.

Gabby said that she sees that her peers post on instagram. Youth are concerned about what is happening. She does not feel there is a lot of racism in school. She felt that resources to direct people on what they can do, appropriate ways of discussing the issues would be helpful.

- Due to demand for training, Ground Work will not be available to lead a workshop until 2021.
- Angela Noel at the Library is interested in partnering with us to do a reading circle. Anyone interested in helping to plan this, please contact Megan or Kathy
- Podcast on Racial Justice
- Minority Speakers a professional who works with the minority population who is also in that population.
- Multicultural Outreach developing a plan to create yard signs.

The Executive committee and staff can explore these options. It was agreed that we would continue this conversation next month.

Trevor Long: Presentation on the Rx and Opioid Summit

Due to COVID-19, this summit was delivered virtually. Although Trevor wasn't able to go to Nashville, he said that having access to all 70 workshops until the end of the year, provided an opportunity for himself and other officers to access the information.

Several workshops that he felt were relevant to the work he does included:

- (1)a method developed in New York to address overdose deaths that seem to cluster within families and people connected with the deceased. Addressing the trauma, grief, mental health needs, and other support services that groups need, they were able to reduce the number of overdose deaths that clustered.
- (2) The second workshop that Trevor highlighted, was the emerging health crisis of Rx drug/opioid misuse by older adults. In rural areas 23% of misuse is by over 65 yrs.

Currently the highest percentage of misuse is among 30-40 age group. In 20 years, this group will be a strain on social services.

(3). Trevor also mentioned a workshop on the history of the epidemic and how it started through over prescribing.

Gabby mentioned that there needs to be more information for youth living with adults that have addiction disorders so they know when they are safe and when they need to get help.

It was acknowledged that this was an area that should be explored further.

Bootcamp Update

The bootcamp was an activity sponsored by the Alliance for Wisconsin Youth (AWY) and involved Better Brodhead revising a logic model for youth alcohol use. Due to the time, a detailed discussion of the logic model and strategic plan was tabled. It was suggested that either a working group or the executive committee could help to put something together to bring back to the board.

Updates

Y2Y and Safe Clubs

Jen Wichita said that Y2Y has not held their virtual youth activity yet. They plan to do one in June. Jake, the Safe Club advisor at the Middle School took a position at another school so we need to find another advisor for the middle school.

COVID 19 restrictions

Megan explained that the Better Brodhead office is be open Tuesday and Thursday. There are some restrictions if anyone comes into the office. They are expected to maintain a safe distance, where a mask, sign in and use the hand sanitizer.

Summer Activities

There was a discussion about whether we should do some sort of PRIDE event/activity. It was agreed that the current billboard and using social media is enough for this year.

- Brodhead Night Out has been canceled.
- A letter to parents of graduating seniors reminding them not to provide alcohol to anyone under 21,
 will be mailed out.
- The AWY will be providing three workshops on Opioid addiction and prescribing medication.
- The workshops are geared for three different populations:
 - Prescriber Education August 6th 6-8pm
 - Faith Based Support. Aug 18th 9-1:30am
 - Dental Education Sept 21st 6-8pm

Medical prescribers and Dentists are required by WI law to have training before they can prescribe opioids. This training is free and will include CEUs that can be used to fulfill this requirement. The AWY will provide posters/flyers that coalitions can put their logo on and distribute. By promoting these trainings, coalitions will receive \$250/workshop.

AWY is encouraging coalitions to include reaching out to people with hard copies of information and not
just electronically/Kathy looked into the cost of a stuffing a newsletter in the newspaper. The
Independent Register goes to 2,100 households in the 53520 zip code. It will cost \$125 to insert the
newsletter. Even with the cost of printing the newsletter, this seems like a cheaper option that mailing
them out individually.

Peder asked if it would be inserted into the paper or the shopper. Kathy will enquire when she called them back. Otherwise everyone thought it was a good idea to send out seasonal editions of the newsletter: Summer, Fall (start of school year). Winter, Spring

STOP Act

A survey was sent out to educators, Law enforcement, and Health professionals to find out what training needs they have for working with LGBTQ+ individuals. An Advisory Committee will be meeting in July to go over the results of the survey. If anyone is interested in being on that committee, they should contact Megan at maltfillisch@betterbrodhead.org

Next Meeting: July 21st 5:15pm