



Hybrid Coalition Meeting

Summary

June 15th, 2021

5:15- 6:30pm

In Person: Bethlehem Lutheran Church 405 E 9th Ave, Brodhead

Virtual: <https://us02web.zoom.us/j/86554359896>

Attendance: Julie Taylor (Education); Stephanie Butts (Youth Serving); Stephanie Hornig (Other agency); Megan Altfillisch (Staff); Krista Bethke (Other agency); Peder Johanson (Faith); Sabrina Meichtry (Parent); Jessica Colaluca (Business); Chief Chris Hughes (Law Enforcement), Kathy Comeau (staff)

Apologies: Jay Williams, Stephanie Pinnow, Jen Wichita

Welcome and Introductions: Julie welcomed everyone who attended and led introductions. This was our first hybrid coalition meeting with some members attending virtually and some attending in person.

Delta 8 Discussion: Kathy showed some visuals of the variety of Delta 8 products and how the products are labeled, dosages and prices. The Alliance for WI Youth is encouraging coalitions across WI to do an environmental scan in their area to see what products are available. This could help to inform the state whether to take action to restrict these items. There was a discussion about youth access to these products and purchasing online. Chris suggested we might want to look at data on overdose or medical calls. Kathy said she could contact Monroe Clinic. Community survey data could be gathered using a similar process to our other community surveys. Chris said it was unlikely that small municipalities would take any action on this before the state does. He suggested that we might want to take a crime prevention approach through environmental design – such as talking to retailers about putting products behind the counters/ or locking them up. Jessica suggested that we might want to educate parents on these products. It was agreed that a Delta 8 working group would be established to discuss this further. Julie volunteered to be part of this group.

Animated videos: Megan shows the graduation and Pride videos she created using Vyond. There was a discussion about how we can promote these videos. Currently they are promoted on Facebook and Instagram, as well as through the website. Stephanie B. suggested that we might want to use Facebook 'story' so it goes to the top of people's newsfeed. Jessica suggested using buttons/cards to distribute with QR codes. Currently stickers are being made that will be distributed on pizza boxes.

Budget/Staff Report/Previous meeting notes- review: There were not enough board members to vote on these items. There was a discussion about whether we have to vote on the items since we are not changing the bylaws or any Better Brodhead policies/procedures. Since these items are meant to maintain transparency, there may not be a need for voting. Julie suggested that the Executive Committee should discuss at their next meeting. Sabrina pointed out a correction to the previous meeting summary – page 2 in the discussion about wearing masks, it should read 'Better Brodhead is **not** responsible for whether or not it's volunteers wear a mask.' The word 'not' was missing from the summary. Kathy agreed to add it.

The vision of Better Brodhead is a community where everyone is valued and safe.

Mission Statement: Better Brodhead engages and supports the community to reduce bullying, dating violence, and youth substance use.

STOP grant update: There will be a Pride Parade in Monroe on June 26th at 2pm. There was some discrepancy about where the parade starts and ends. Information on the parade can be found on the Monroe School District website.

Brodhead's GSA held a Pride celebration 'in-house' by doing a Pride Flags scavenger hunt for all high school students.

Parents Night Out: There was a discussion about whether the date and time should be changed for this event. Since the conversations are recorded, it was suggested that they could be done anytime and marketed as a recorded event that parents could access when it is convenient to them. Jessica suggested that we could embed a code in the videos that parents could use for products as an incentive to watch the video. Topics for the next Parents night out could be Trauma, or Delta 8.

Family Fun Fest Volunteers Jun 26th, 1-6pm Putnam Park

We need volunteers for set up and take down, as well as people to staff the frog launch activity, the photo booth banner and the Better Brodhead information table. Both Megan and Kathy will be there, but Megan will need to go to the Monroe Pride Parade from 2-3 and then return.

Jen Wichita sent a message saying that she was recruiting Y2Y members to help.

Sabrina said that she could help from 4-6.

Y2Y Update: We have a new Youth representative who will be attending coalition meetings. Her name is Taylor Midthun. She was unable to attend today's meeting due to a track meet.

Any Other Business: Jessica said her background in marketing and communication could help promote Better Brodhead's prevention efforts. It was agreed that we would hold a Marketing and Communication meeting next Monday, June 21st at 4:15 to discuss further. Julie and Sabrina were interested in attending. Julie suggested inviting Peder and Stephanie also. Kathy said that she and Megan would attend.

Meeting adjourned 6:30pm

Current Board Members

Julie Taylor - Chairperson

Peder Johanson - Vice Chair

Stephanie Pinnow - Treasurer

Jenifer Wichita - Board Member at Large

Chief Chris Hughes - Board Member at Large

There are several vacancies on the board - if interested please contact staff and request a board application.

Staff

Kathy Comeau - Program Director

Megan Altfillisch - Community Service Coordinator

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