



## Hybrid Coalition Meeting

August 24th, 2021

5:15pm

**In Person:** Bethlehem Lutheran Church 405 E 9<sup>th</sup> Ave, Brodhead

**Virtual:** <https://us02web.zoom.us/j/86554359896>

### Agenda

Attendance: Peder Johanson (Faith), Alexis (Youth), Taylor Midthun (Youth), Jen Wichita (Education), Sabrina Meichtry (Parent), Stephanie Pinnow (Civic), Megan Altfillisch (staff), Dilcia Varela (staff), Kathy Comeau (staff)

Apologies: Julie Taylor (Chair)

1. Welcome and Introductions: Peder welcomed everyone and said he would be chairing this meeting.
2. CDC Site Visit summary: Kathy said the CDC was very impressed with the coalition's achievements. They will be spotlighting the Y2Y SMILES program and our podcast with other coalitions. Peder asked what the SMILES program was. Taylor described how upper-class students would be mentors for incoming 9th graders to provide support. The CDC was also impressed with the sectors represented at the meeting.

3. Better Brodhead awarded a United Way grant

Kathy reported that the United Way had emailed saying that they would be partially funding our proposal to implement a dating violence curriculum for 6th graders. Since we will only be partially funded we won't be able to implement this in all schools. Juda School District has already requested that we include their 6th graders. We have reached out to Brodhead School District and are waiting to hear back. We will reach out to the other school districts, but we will probably be limited to 3 school districts depending on the number of students. We plan to meet with Green Haven and SARP to plan a collaboration for this program.

4. Consent Agenda Items emailed prior to the meeting - any questions? Peder referenced the budget summary, staff report, and previous meeting summary that was sent out with the agenda to everyone. He asked if there were any questions or clarifications needed for these items. Barring none, Peder moved on to the next item on the agenda.
5. SWCAP's COVID policies.

At a SWCAP management meeting, the mask-wearing policy was clarified to all managers. SWCAP employees and volunteers are expected to wear masks during work time, when they are with other people, both indoors and outside. Although Better Brodhead staff are employed by SWCAP and are bound by this policy, there was a discussion of whether Better Brodhead volunteers should be, since Better Brodhead is an affiliate organization. After some discussion, Peder made the motion and Stephanie seconded it. Everyone agreed that:

#### **Until Further Notice,**

**All volunteers and members of the coalition will wear masks when gathering with others when representing the coalition.**

Everyone agreed, no one opposed.

6. Updates (15 min)
  - a. DFC Activities
    - i. Environmental Scan - This item was tabled as the results have not been summarized yet.
    - ii. Brodhead Night Out- The event was a success. Vendors were more spaced out. Some thought it drew a large crowd. Megan said that a lot of items including water bottles, drawstring bags, and brochures were handed out. Sabrina said that in comparison to other National Night Out events, those in attendance were active and involved.
    - iii. Good Drugs Gone Bad: Megan described the presentation that she and Officer Brian Bennet had put together. This month there were a number of FaceBook posts to draw attention to this YouTube video. There were 9 views on YouTube, and 49 viewing minutes on FaceBook. The video was 18 minutes long, so it was not clear whether people watched part or all of the video on FaceBook. However, it was felt that 49 viewing minutes could be considered successful.
  - b. STOP Act Activities

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*Mission Statement: Better Brodhead engages and supports the community to reduce bullying, dating violence, and youth substance use.*

- i. GSA Training: Brian J from GSAFE provided training for three people. Megan said the training went well and Brian provided a lot of information. Brian J tailored the training to the learning needs of those in the training. He described what a GSA was and how it supports LGBTQ+ students. There can also be community-based GSAs in areas where a school-based program is not possible. There was a discussion about having a community-based GSA, or young adult program for LGBTQ+ who were out of school. Having support for parents/family members was also discussed. PFlag was mentioned. Megan will explore what community-based GSAs look like. Peder suggested that we do an assessment of what the needs are first before we start planning.
  - c. CARA Activities
    - Dilcia described developing the Spanish Facebook page and working with Peder to develop the Spanish podcast. The podcast will be a discussion between Peder and Dilcia and will focus on prescription drug overdose, naloxone, and medication lock boxes. The podcast will also be videotaped so the discussion can be put on various platforms besides the podcast.
  - d. Youth Activities
    - Jen described how the youth were involved in creating a statement art piece involving a bench painted in the colors of prescription bottles to raise awareness of prescription drug abuse. The art piece was showcased at the Wildflower Art Festival. Jen said she is currently looking for a place at the high school to showcase the work.
    - Jen also said that youth will be volunteering at the Better Brodhead Brat Stand on Sept 11th from 9-2 at the Piggly Wiggly. A request went out to any Better Brodhead members who would be willing to help with set up, serving, or cleaning up.
- 7. Match update: You are Awesome! The Match total so far is \$119,357.68. Match still need \$5,642.32
  - Kathy said we are doing well with the Match collection. we have until the end of Sept. to meet our goal of \$125000 match.
- 8. Upcoming Activities and Volunteer Opportunities ( 15 min)
  - a. School District Open House August 25th, 4-6: Kathy and Dilcia will be at the elementary school. Megan will be at the middle school.
  - b. What is Prevention? articles in newspaper
    - Megan described the idea of having a few prevention images under the heading of 'Some things are really preventable'. There would be several 'lighter' preventable images, and the final prevention image would be our message. She showed some examples and everyone liked the idea.
  - c. Brat Stand Sept 11th: Jen described the brat stand. Better Brodhead would fundraise for youth programming using the brat stand at Piggly Wiggly. We need volunteers to help with setting up between 9-11, serving 11-1, and takedown and clean up 1-3. Alexis thought that in the past, clean-up was finished by 2.
- 9. Any Other Business (10 min)
  - a. Mental health activities? Bridget Mouchon Humphrey is doing a book study on the book What Happened to You? A book about trauma and healing. Since the Executive Committee discussed trauma as it relates to the pandemic, Kathy purchased some of the books for the coalition to preview. It was suggested that the board could do a book study or we could offer it to educators as we did previously. Kathy will offer the books out to board members to preview when they arrive.
  - b. No other business

Meeting adjourned at 6:15 pm

#### **Current Board Members**

Julie Taylor - Chairperson  
 Peder Johanson - Vice Chair  
 Stephanie Pinnow - Treasurer  
 Jenifer Wichita - Board Member at Large  
 Chief Chris Hughes - Board Member at Large

There are several vacancies on the board - if interested please contact staff and request a board application.

#### **Staff**

Kathy Comeau - Program Director  
 Megan Altfillisch - Community Service Coordinator  
 Dilcia Varela- Bilingual Community Service Coordinator

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