



Hybrid Coalition Meeting

July 20th, 2021

5:15pm

In Person: Bethlehem Lutheran Church 405 E 9th Ave, Brodhead

Virtual: <https://us02web.zoom.us/j/86554359896>

Meeting Summary

Attendance: Julie Taylor, (Education) Jen Wichita, (Education) Taylor Midthun, (Youth), Stephanie Pinnow, (Parent), Bridget Cracker, (Health), Dilcia Varela, (staff), Chris Hughes, (Law Enforcement), Kelly Knox, (Education), Sabrina Meichtry, (Health), Megan Altfillisch, (Staff), Kathy Comeau, (Staff)

Apologies: Peder Johanson, (Faith), Kirsten Novy (Youth-Serving)

1. Welcome and Introductions

After brief introductions led by Julie Taylor, Kelly Knox, introduced herself as the new Albrecht Elementary School Principal. She gave a brief background of her experiences, starting out in early childhood. She mentioned that she remembered Bridget as a child in the day care setting she worked at.

2. Public Health update

Bridget said there has been a slight increase in COVID 19 cases and Green County is currently at a medium spread level. Although there is no confirmation that the Delta variant is in Green County, we do know that it is in Wisconsin. The Delta variant spreads easier and easily among the unvaccinated. Currently 53% of the WI population has had at least one vaccination dose. 51.3% are fully vaccinated, and 60% of adults 18+ years old are fully vaccinated.

Fully vaccinated people can go back to normal activities. Unvaccinated people need to continue to wear masks and maintain social distancing. Green County Health Department holds vaccination clinics three days a week and has a pop up vaccination clinic on August 2nd at the high school. There was a brief discussion about students in school and how vaccinations will be confirmed. Bridget said that they would be working closely with the school nurses. Regarding the misinformation that is being spread through the media, Bridget suggested that we do not repeat the myth but just state the facts. People tend to only hear the myth if we restate it. In addition, Bridget said their data suggests that people trust what their doctors tell them, so we should encourage unvaccinated people to discuss the vaccination with their doctors.

3. Better Brodhead awarded the CARA grant

Kathy gave an overview of this grant. It is a CDC grant that is focused on prescription drug misuse and opioid use among Hispanic youth aged 12-18 years old. It is a county-wide grant. The new staff person was introduced. Dilcia Varela is bilingual and will be working part time in Green County on the CARA grant activities. Dilcia said she was excited to be a part of Better Brodhead.

4. Consent Agenda Items emailed prior to meeting - any questions?

Julie explained that we will no longer be going over the budget, staff report and previous meeting summaries since we do not need to vote on these items. Everyone should have received a copy of these items by email. With no questions, we moved on to the next item.

5. Updates

- a. **Podcast** - Megan said that she was scheduling another episode talking to a parent and child about transitioning.
- b. **Got Your Back App video:** Megan shared the video she created and there was some discussion about how this can be promoted in schools through homeroom times, assemblies. Kerry said that she would speak to Dave Novy about the best way to utilize this resource.
- c. **Parents Night Out recorded:** Megan described the interview with Teri Elifson that was recorded and would be on Facebook and our website. Teri spoke about how the Jacob's Swag foundation began, the work they have been doing in the community, and the Got Your Back App.

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- d. **Match update:** The DFC grant expects the community to accumulate \$125000 of match each year through volunteer time, discounts, rental space, etc. Coalition members have done an awesome job of raising a total so far of \$102,272. We have until the end of September to raise the Match still needed of \$22,728.

6. Upcoming Activities and volunteer Opportunities

- a. **Covered Bridge Days** Environmental Scan at three locations: South end of Town, Downtown on the Square, and Legion Park
- i. Fri Aug 13th; Afternoon, Evening
 - ii. Saturday Aug 14th Afternoon, Evening
 - iii. Sunday Aug 15th: Afternoon

Kathy described the benefits of conducting the scan at the festival, and described how people can access the survey that would be used for the environmental scan. If people are attending the festival anyway, they are encouraged to complete the survey. The more people that complete the survey, the stronger our data is. Stephanie and Sabrina volunteered to help

- b. **Brodhead Night Out** August 17th 5-8pm

Kathy described the wheel spinner activity and information booth for 3 hours at this event. Taylor agreed to see if some Y2Y members would help out. Julie, Dilcia agreed to help.

- c. **Wildflower Art Festival August 18th**

Megan saw a display that another coalition had put together and shared the idea with the group to see if they wanted to do this. The display would be of a broken bench with the wording 'Not all risks are this obvious', and 'Only take prescriptions as prescribed by your doctor'. We could display this artwork at the Wildflower Art festival. Everyone liked the idea. Taylor suggested that some of the Y2Y members would want to be involved. Jen suggested that a sign in front should say created by Better Brodhead and Y2Y.

7. **GSA Advisor Training** with Brian J from GSAFE August 18th 1-3

Megan described the GSA training that is coming up in August and will be reaching out to schools encouraging educators to register.

8. **Y2Y Update:** Taylor is the new Y2Y youth representative on the Better Brodhead board. Jen described Y2Y and Safe Club joining forces right now, however there will be an influx of Safe Club members in the 9th grade. Jen and Paul are planning a Y2Y activity night prior to school starting to remind the youth to make good choices.

Y2Y has done 2 presentations at the middle school, and has created, organized, and implemented the SMILES program. This activity is youth led. Water bottles with mentor contact information were distributed to 9th graders.

Kathy said that the DFC virtual site visit is coming up on Aug 23rd from 8-10. The DFC grant managers are very interested in the Youth 2 Youth program. Taylor and Jen agreed to attend. Julie said she would also attend. It was suggested that we have breakfast.

9. Any Other Business

- August Coalition meeting has been rescheduled for Aug 24th so as not to conflict with National Night Out
- Safe Driving simulator for next April. It was agreed that we would hold this event on April 27th from 2-8pm
- Bridget encouraged everyone to participate in the Green County Assessment meeting to choose the health priorities the county will be working on for the next three years. Meetings will be Aug 4th and Aug 19th.
- Bridget also shared some Green County resources booklets. It was suggested that we have some printed up for Brodhead Night Out.

Meeting adjourned at 6:30

Current Board Members

Julie Taylor - Chairperson
Peder Johanson - Vice Chair
Stephanie Pinnow - Treasurer
Jenifer Wichita - Board Member at Large
Chief Chris Hughes - Board Member at Large

There are several vacancies on the board - if interested please contact staff and request a board application.

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Kathy Comeau - Program Director

Staff

Megan Altfillisch - Community Service Coordinator

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