



Hybrid Coalition Meeting

Feb 15, 2022

In attendance: Julie Taylor, Education; Stephanie Pinnow, Civic; Jason Onken-Covert, Business; Chris Hughes, Law Enforcement; Bridget Craker, Health; Sabrina Meichtry, Parent; Megan Altfillisch-Adams, staff; Dilcia Varela, staff; Jen Wichita, staff; Kathy Comeau, staff

Welcome and Introductions were led by Julie. Everyone introduced themselves and the organization or sector they represented

Staff Updates:

- Megan has been working on social media and documenting posts that have been shared by other organizations. February is Acts of Kindness month and everyone is encouraged to nominate someone who they feel has done tremendous acts of kindness. One person will be chosen from the entries to receive a \$50 gift card. People can nominate someone by going to the Better Brodhead website.
- Jen has spent her first 2 weeks of working as a Better Brodhead staff person going to meetings, watching training webinars. Jen staffed an information booth at the Albrecht School Family Game Night where 80 people were in attendance. Jen created gift bags for the Bus Driver Appreciation Week and Counselors for Counselor Appreciation Week. She also created gift bags as prizes for the top readers at Brodhead Middle School. Better Brodhead donated books on diversity to the Middle School for their reading program.
Jen introduced a 9 week LGBTQ+ Equity Challenge that Brown County is doing and encouraged us to take part. There was a discussion that we could do the Brown County challenge to see how it works with the idea of doing a Green County Equity Challenge for PRIDE month.
- Dilcia described the Implicit Bias training that was held virtually. There were 56 people in attendance. Feedback surveys were sent to those in attendance and we are currently compiling the information. Dilcia is working with Monroe School District to develop a youth group. She is working with Carlos Rivera to do a presentation to high school students on addiction. Dilcia mentioned that she and Stephanie were interested in Drug goggles that they saw at one of the booths at the conference. Dilcia felt that the Opioid goggles would be very impactful for students.

Conference Updates

- Stephanie said the conference recharge and rejuvenated her. The breakout session at the conference that she got a lot out of was on how music and art can engage people and get them to think beyond who they are and what they know. It is very empowering to go to a conference and very motivating and she encourage anyone to go if they have the opportunity.

Stephanie said she is currently working with Jason to develop a volunteer recruitment plan. They will discuss more at next month's meeting.

Stephanie also reiterated what Dilcia had said about the goggles. She also tried the alcohol and marijuana goggles. She said technology has improved the goggles from the ones that are currently used at the middle and high school.

- Julie agreed that attending the conference was energizing. She also felt that using arts for prevention can help youth build self-esteem, provide a support system and outlet for stress. She said they gave examples of music and art activities that could be done as healthy alternatives to substance use.
- Chris said he enjoyed the conference and was impressed and overwhelmed at how much was offered. There were sessions for youth and sessions for adults. The main plenary was a combination of both groups. He said the online schedule of breakout sessions was more up-to-date than the hard copy schedule. He received the link to the workshops to review recorded sessions. The breakout session that he enjoyed the most was on how drugs are cut. Historically drugs were cut twice, now they can be cut twenty or more times. This means you really don't know what is in the drug and the results are that narcan is being used 7-8 times to try to revive a person.

Board Election

- Chief Chris Hughes was elected as Chair
- Julie Taylor will step down as chair and will serve as Vice Chair
- Stephanie Pinnow will remain as the Treasurer
- Jason Onken-Covert was elected as a Board member at large

Upcoming Events

Jazz and Friends Community Reading Feb 24th 7pm. Registration on the Better Brodhead events page. We are asking people to register in order to ensure this is a safe event. Once registered, people will be sent a link to the event.

Volunteer Committee

Meeting on Feb 28th to discuss the recruitment plan.

Any Other Business

- Kathy mentioned that Better Brodhead was selected to participate in the MOUD (Medication for Opioid Use Disorder) academy with CADCA. We are currently collecting assessment data and Kathy will be doing some key informant interviews. Data will be used to develop a logic model and activities that Better Brodhead can do.
- Chris mentioned that Maureen Busalacchi has taken over as Director for the Alcohol Policy Project since Julia Sherman retired. The project is now housed at the Medical College of Wisconsin. Maureen reached out to law enforcement to discuss continuing the POLD project.