



## Coalition Meeting Summary

March 23, 2021

5:15pm – 6:18pm

Attendance: Pastor Peder Johanson, Bethlehem Lutheran Church; Megan Altfillisch, Staff; Krista Bethke, Sexual Assault Recovery Program (SARP); Chief Chris Hughes, Brodhead Police Dept; Sabrina Meichtry, Parent/Social Worker; Kirsten Novy, School District Librarian; Jen Wichita, Brodhead High School Educator; Stephanie Pinnow, Parent/Kid Connection; Sargent Jay Williams, Rock County Sheriff's Office; Daniel Rivera, Marketing Coordinator Sugar River Bank; Kathy Comeau, Staff, Cynthia Villavicencio, Latinx Outreach

Apologies: Julie Taylor, Stefani Butts, Hannah McMunn

- Peder led the welcome and introductions.
- The Consent Agenda items were reviewed. The STOP Act fiscal year runs from May – April. Due to the pandemic, we will be underspent at the end of this grant year. Kathy has contacted the Federal Grants Manager to ask about a carry-over. Kathy described the Drug Free Communities (DFC) grant match obligation and the need for us to generate 100% match dollars for our DFC grant of \$125K. Match is accumulated from the value of volunteer time, meeting space, donations, materials. We still need to accumulate \$81,691 match by the end of September. Kathy briefly described the staff report activities for this reporting period.

Stephanie made a motion to approve the Consent Agenda. Peder seconded the motion. It was unanimously accepted. There was no future discussion.

- Change to Bylaws- vote: There was a small change to the Bylaws that was proposed at the last coalition meeting that was to add the words 'up to' 11 board members, instead of saying 11 board members. This would allow for the coalition to stay in compliance with the by-laws when vacancies to the board occur.
- Board Election: Current Board Members have agreed to stay on, as they are still within their term limits. However, there are some vacancies on the board. Coalition members interested in being on the board are encouraged to complete a board member application. Anyone interested can contact one of the Executive Board Members: Julie Taylor, Peder Johanson, Stephanie Pinnow, or they can contact Kathy Comeau, Program Director.
- Updates

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1. Wellness Fair: The virtual Wellness Fair is up and running on the Better Brodhead website. There was a brief description and visuals to show how it was structured. Community professionals that contributed resources in the Wellness Fair were thanked.
2. Y2Y: Jen gave a summary of the youth activities. Currently the Y2Y group is working with Krista Bethke to do something for Sexual Assault Awareness. The Y2Y activities have generated almost \$8000 in match for the coalition.
3. Alternative Reality Maze: Kathy described the alternative zoom presentation that will be presented to the 8<sup>th</sup> grade students. Normally the 8<sup>th</sup> graders would each go through scenarios and talk with a number of professionals about the consequences of drug use. Due to the pandemic, the alternative reality maze will consist of Chief Hughes talking about the legal issues; Krista Bethke and Stephanie Butts talking about the consequences of Sexting, and Jen Wichita and the Y2Y students doing a presentation on vaping. The students will be in their classrooms watching the zoom presentations live and will be able to ask the presenters questions.

#### New Business:

- Take Back the Night Hike - Krista Bethke described the Take Back the Night event that is planned for Putnam Park in Brodhead on April 23<sup>rd</sup> from 7-9pm. They are planning for a safe event with things spaced apart. This event is to raise awareness of sexual assault and human trafficking that is happening in Green County. It is also to reduce the stigma associated with victims of sexual assault. They would like to partner with Better Brodhead for this event and need help with set up and clean up. They invited us to have an information booth at the event. If interested people can contact Krista for more information – or they can contact Megan who can get the information to them.
- Volunteer Recruitment – Megan described what the staff is currently doing for volunteer recruitment to the coalition. Megan has created newsletter and newspaper articles describing what Better Brodhead does, and the recruitment application on the website is being updated. Jay suggested putting flyers at Piggly Wiggly as bag stuffers and having flyers at gas stations.
- Coalition Self-Assessment: Kathy briefly went over the results from the annual coalition self-assessment and said that this information will help to identify areas we want to improve.
- April Billboard (prom/graduation/alcohol awareness?). Megan showed some examples of billboard ideas for the April billboard. Jen described how the Y2Y students were involved in last year's April billboard and suggested that we involve them again. There was a discussion about whether the billboard is targeting parents or youth. Snap Ads or other social media was suggested for targeting youth. Jen suggested that we should focus the message on healthy relationships. It was agreed that Megan would send Jen

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examples to share with the Y2Y group, and Megan, Jen, and Krista would meet to discuss.

- Alcohol Incidences/Arrests – Chief Hughes shared some tables comparing alcohol related incidents and arrests in 2019 and 2020. There was a significant drop in numbers during the pandemic. There was a discussion about why this reduction occurred. Chief Hughes explained how incidences were categorized. It was felt that businesses being closed contributed to the lower numbers, but not necessarily indicating a lower use rate. Most incidences logged were officer initiated. Chief Hughes will email Kathy the tables for grant data.
- Latinx Outreach: Cynthia described her outreach efforts. Through her efforts, people are now starting to contact her about issues and to find resources. Cynthia is also looking for representatives that can contribute to coalition meeting discussions.
- There was no other news

Meeting adjourned at 6:18pm

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