



Coalition Meeting
May 18, 2021
5:15

Meeting Summary

Attendance: Julie Taylor, Education; John McNeil, Media; Kirsten Novy, Youth Serving; Sabrina Meichtry, Parent; Jen Wichita, Education; Stephanie Pinnow, Civic; Dave Novy, Education; [Megan Altfillisch](#), staff; Kathy Comeau, staff

Apologies: Peder Johanson, Faith, Bridget Craker, Health

Welcome and Introductions: Julie began the meeting by welcoming everyone. People introduced themselves.

Consent Agenda: Budget, Staff report, Previous meeting summary'

- Megan described some of the activities she's been involved with this past month. Kathy described the budget and talked about the Match requirement for the DFC grant and how we accumulate the match.
Due to only one other board member being present, besides the Chairperson, the consent agenda was not able to be approved.

What is Delta 8?

- Megan presented information about Delta 8 that she obtained from a recent Alliance for WI meeting. Delta 8 is a 'strand' from the hemp plant that contains THC. Since it is slightly lower than the illegal amount, Delta 8 can be sold legally in WI as supplements. It does produce a euphoric reaction when taken. Megan showed some examples of advertisements for Delta 8 that show it is targeting youth. Currently there is no trend data on youth use of this product since it is new. There was a discussion about where these products are being sold and it was suggested that we start checking for these products to see if they are being sold in stores locally. Suggested considering restrictions on stores if they are selling these products locally. Even if it isn't sold locally, youth can purchase it online.

Parent's Night Out

- A discussion about what the topic should be for the July presentation. Ideas included: alternatives to July 4th celebrations with alcohol, teaching parents how to monitor their children's technology, Social Media safety, It was suggested that the best way for students to learn internet safety is from their peers. Possibly involve Y2Y?

Give yourself a pat on the back

- Kathy suggested that everyone should give themselves a pat on the back. Since 2015, the percentage of parents who disapprove of giving their children alcohol with

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supervision has increased by 20 percentage points, based on a comparison of the 2015 and 2020 community survey results.

Updates

- Parent's Night Out: Krista Bethke and her daughter Abbey discussed the pressures that youth face when they graduate from high school and go off to college. This presentation was recorded and can be found on the Better Brodhead website.
- Y2Y: Y2Y did a vaping presentation and a SMILES presentation to the 8th graders. They are putting together SMILES goody bags for the 8th graders. They have also updated the bulletin board at school

Summer Events Discussion

- There was a discussion about whether we should participate in summer events. With the current CDC guidance, fully vaccinated people do not have to wear a mask but non-vaccinated people do have to wear a mask. This relies on people being honest and may pressure some unvaccinated people to say they are vaccinated. What do we do going forward? There was a discussion that Better Brodhead is responsible for whether or not it's volunteers wear a mask. That is their individual choice. We can be cautious but there is no perfect plan. It was agreed we would take a month to month approach going forward. It was also agreed that we need to engage with the community early- we need to participate in things. Jen and Sabrina volunteered for Family Fest on June 26th.
- There was a discussion about having in-person meetings, with giving people the option of accessing the meeting virtually if they prefer. Stephanie said that Kid Connection tried this and if we decide to offer this option, we will need to get microphones so that people connecting virtually can hear the conversation
- **No other news**
- **Adjourned at 6:30**

Mark your calendars - next meeting is June 15th.

Current Board Members

- Julie Taylor - Chairperson
- Peder Johanson - Vice Chair
- Stephanie Pinnow - Treasurer
- Jenifer Wichita - Board Member at Large
- Chief Chris Hughes - Board Member at Large

There are several vacancies on the board - if interested please contact staff and request a board application.

Staff

- Kathy Comeau - Program Director
- Megan Altfillisch - Community Service Coordinator
- Cynthia Villavicencio – Latinx Outreach Coordinator

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