



Coalition Meeting  
April 20, 2021  
5:15- 6:18

### Summary

Attendance: Julie Taylor, Peder Johanson, Sabrina Meichtry, Bridget Craker, Stephanie Pinnow, Chris Hughes, Cynthia Villavicencio

Apologies: Jen Wichita, Krista Bethke

**Welcome and Introductions:** Everyone introduced themselves, the agency they represented and sector.

**Consent Agenda:** (1)Budget, (2)Staff report, (3)Previous meeting summary  
Kathy described the staff report information and budgets for DFC and STOP Act funding. Due to the pandemic, it is likely there will be a carry-over of funds. Stephanie said that the general funds account was balanced within \$2. Peder moved to accept the consent agenda, Stephanie seconded the motion. There was no discussion.

### **Green County Public Health COVID 19 Update -** Bridget Craker

Bridget gave an update on COVID 19 cases in Green County and the percentage of the population who have been vaccinated. Green County Public Health will now be doing weekly updates rather than daily updates. New maps embedded in the Public Health website provides information on where people can go to be tested. Green County Public Health is now holding weekly vaccination clinics. People need to register online. There is also a link to a vaccination finder on the website. Green County is still at a high disease activity level. Bridget thanked those who have already received their vaccination and said the community thanks them as well. The current recommendations are that they do not recommend indoor gatherings and outdoor gatherings should be 10 people or less, wearing masks. 2 weeks post vaccination, individuals should be protected. However, masks should still be worn in public.

There were several questions from the board

- Regarding the Johnson and Johnson vaccine: The Johnson and Johnson vaccine was paused for review by the CDC.
- If someone is vaccinated and tests positive for COVID 19 they should isolate and be retested to determine if it was a false positive.
- Participating in festival events this summer - weigh the risks and determine if precautions are being taken- such as are people distancing and wearing masks.

### **Prevention Presentation - Kathy Comeau**

Kathy presented PowerPoint slides giving an overview of what primary prevention is and that our role as a prevention coalition is to address those environmental conditions that contribute to youth substance use. Data from the YRBS and other sources is used to identify the problems and drives our strategic plan.

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*Mission Statement: Better Brodhead engages and supports the community to reduce bullying, dating violence, and youth substance use.*

The goals, and objectives for the Drug Free Community (DFC) grant and Sober Truth On Preventing Underage Drinking (STOP) Act grant were detailed. Each of the seven strategies of change was explained with examples from previous grant years. A list of accomplishments we have achieved during the pandemic demonstrated that we have been successful at adapting to this virtual environment. A slide was shown listing the increased website traffic, and Facebook and Instagram likes.

- Julie suggested sharing several of the slides on Facebook.

### **LGBTQ+ Toolkit - Megan Altfillisch**

Megan shared some graphs of the number of social media posts that were LGBTQ+ focused. Some members have been questioned about why most of our posts are related to LGBTQ+. The graphs revealed that only 26% of all Facebook posts are LGBTQ+ related. Only 24% of Instagram and 20% of Snap Ads are focused on LGBTQ+ topics. Megan said this information would help members to respond to those in the community that question our focus. Megan discussed the LGBTQ+ toolkit that was developed to increase the knowledge of educators and others on LGBTQ+ topics. Megan walked through how to access the toolkit and what was covered in each section.

- Kathy praised Megan for the effort she put into the toolkit development. The board agreed.
- Peder commended the staff on how they have handled the hateful comments that some people have added to our Facebook posts. The majority of the comments have been positive.

### **Updates**

1. Wellness Fair: Finished on the 16th. Many positive comments and generated a lot of website traffic
2. Y2Y: Jen was not in attendance to give an update on Y2Y. Kathy said that this time of year there is a lot of testing and sports activities so the youth may not have had time to do much since last month.
3. Latinx Outreach: Cynthia said she continues to phone people and talk to them about their needs. She is working with two new families.
  - a. Chris Hughes requested Cynthia's contact information as there was house fire and the family did not speak English. Cynthia was glad to help.
4. Alcohol Awareness Month Proclamation: The Public Safety Committee approved the proclamation and recommended it to the City Council. The Proclamation was to be read tonight.

- **Upcoming events**

- Take Back the Night Hike - Krista Bethke  
Krista was not in attendance, however Megan said that she would staff a Better Brodhead information booth at the event.
- Safe Space Training - Megan Altfillisch  
Megan explained that the Safe Zone training is free and virtual and will help people to make their agencies more inclusive. Anyone interested in the training should contact Megan.

- Any other news

### **Adjournment 6:18 pm**

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#### Current Board Members

- Julie Taylor - Chairperson
- Peder Johanson - Vice Chair
- Stephanie Pinnow - Treasurer
- Jenifer Wichita - Board Member at Large
- Chief Chris Hughes - Board Member at Large

There are several vacancies on the board - if interested please request a board application.

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