



Better Brodhead Board Meeting

May 21st, 2019

Board Members and Staff Present: Julie Taylor, Jon Lindley, Debbie Williams, Peder Johanson, Jen Wichita, Christina Tway, Kathy Comeau, and Erin Menzel

- Meeting minutes, staff report and treasurer report approved; Debbie made motion to approve, Peder seconded motion.

Old Business:

1. Podcast update; 167 listens, have a list of people to interview, and 8 subscribers on iTunes. Jon described how to access the podcast as well as how to subscribe to the podcast. This led to a discussion on digital marketing, social media, and podcast shared interviews and tagging the organization in the podcast posting.
2. Ordinance Changes
 - Y2Y may be speaking at Public Safety regarding the change of presumption for Bars in Brodhead.
 - Vaping ordinance, being drafted by the City Attorney almost finished.
3. Vape cart and Meth training, Erin will be sending out a list of items that can be donated to the coalition for the trainings and Vape Cart.
4. Y2Y update; 62 students signed up for Y2Y this is not including the 8th graders/incoming freshman, 12 officers were elected, 12 committee chairs elected and will be working on a logic model June 13th.
5. Safe Club update; the members are now willing to do community events, they want to have a float at the parade. Erin will be helping the club in the fall as Dolly will be out on maternity leave.

New Business:

1. Brodhead Night Out, Planning; August 13 is the date, brainstorming on the props for this year. Discussion on Avengers or different theme for the photo booth. Julie expressed concerns that the focus of us being there seems to have been lost. No longer talking to parents around what Better Brodhead and giving out resources. Kathy advised the point is to have the kids at the photo booth and have a conversation with the parents. Led to a discussion of creating a short 15 second elevator pitch for Better Brodhead. This led to a discussion about the perception that the community organizations has of Better Brodhead, which is that as an organization we are against all adult use of alcohol, rather than a prevention of youth substance use organization. Peder recommended Better Brodhead members join these organizations to relay what we are doing and our goals. Kathy recommended we discuss this at the June 7th as part of building capacity.

2. Tabled discussion regarding BBQ for coalition members in the summer.

Meeting adjourned. Next meeting is the Problem Analysis on June 7th at the Brodhead Memorial Public Library from noon to 4 lunch will be provided. Our regular meeting will be a Marijuana Position paper discussion on June 18th, 5pm at the Bethlehem Lutheran Church.