



## Better Brodhead Board Meeting

March 19, 2019

Board Members and Staff Present: Julie Taylor, Allison Omodt, Susan Pomatto, Debbie Williams, Jon Lindley, Peder Johanson, Janice Musgrave, Christina Tway, Kathy Comeau, and Erin Menzel

### *Old Business:*

- 1) Board will review and approve February meeting minutes next month.
- 2) Staff reports reviewed, Erin summarized and reported on HIDTA, POLD presentations, Time to Thrive, Safe Schools Safe Communities Conference.
- 3) Deb, Treasures report. There is \$8530.14 in checkbook which is balanced. DFC fund update, coalition needs more match as we are nearly half way through the fiscal year and only have 1/3 of the matching funds.
- 4) Podcast update, Jon has edited and Erin released the first episode February 25<sup>th</sup>. Another news release was suggested, Jon recommended no news release as those listening to the podcast aren't going to check the local newspaper.
- 5) Erin reported on an update on the Public Safety Committee meetings. Chief of Police introduced 4 ordinance amendments; smoke free workplace, juvenile tobacco all using Better Brodhead Information.
- 6) Erin reported on Festival Toolkit; spoke with Chamber of Commerce they are on board for this revised toolkit. The goal is to have the toolkit handed out when a permit is requested for a festival. Still waiting to hear from Fire Inc, Sports Boosters and VFW on their input.
- 7) Erin reported on Day of the Child; again this is May 4<sup>th</sup> from 11am – 3pm, the high school has been reserved. The literacy council and every Spanish teach from all the school districts is involved in the planning. There will be piñatas, face painting, etc. We will need a Spanish speaking person at every booth. Erin will know next week how many volunteers are needed. Better Brodhead will have a photo booth at the event, the board discussed what props to have to show appreciation and not appropriation for the Spanish culture.
- 8) Dating violence update; Middle school counselor ask Erin and Natasha from Green Haven to do a presentation the 29<sup>th</sup> of March. "In Her Shoes", interactive presentation to get kids to think about others and build empathy. This will be for the 8<sup>th</sup> graders only. Erin advised still waiting to hear back from SARP about youth support group which was discussed at an earlier meeting.

### *New Business:*

1. JM4C brochure review, brochure was examined. Board members agreed it was pleasing to the eye, ability to list all the activities, impact made and volunteer opportunities. Jon asked the board who is the target audience? Youth or adults, neither is likely to pick up a brochure but digital marketing in the right way is more impactful. Erin will reach out to graphic artist and get a quote.
2. Y2Y advisors have resigned; Kathy advised that she has reached out Beloit Y2Y, as their experience has been if the advisor is someone outside of the school prevention is the focus. Allison suggested reaching out to other teachers as there might be one within the district who is interested. It was suggested that Jen reach out to fellow teaching staff and see if there is interest. Kathy is going to meet with the Mr. Matthys regarding Y2Y.
3. Middle school; Erin met with Stephanie Tresemer, she would like to start an afterschool safe space for kids and turn it into a book club as well. With the intention that some of the books would touch on substance use, bullying and dating violence. Stephanie will discuss this with Dr. Semrow.
4. Parent Resource Night with Kid Connection. According to Nelli Logan the board of Kid Connection along with Mr. Novy approved the resource night. Unknown date at this time, would be willing to discuss doing this type of event two times a year.
5. Red Ribbon week update; Erin met with Kat Hippenbecker, Deputy King and Chief Hughes. Developed a week worth of activities along with highlighting law enforcement. Possible theme of a Healthy Me is Drug Free.
6. Kickball tournament; Brodhead Police Association asked if Better Brodhead would like to collaborate on the planning. The tournament will have alcohol, decided to not co-sponsor it. Discussion on how to be appropriately involved, possibly having a team. Decided to table the discussion until next month.
7. Better Brodhead was asked to donate a basket for the Green County Prevention Team golfing event. Board decided on a picnic theme, the prevention team recommended a basket worth \$50. Debbie will donate golf items, we also need sunscreen yogi bear and bobo as fun items within the basket. The event is June 10<sup>th</sup>, the team is also printing fliers for upcoming events including many Better Brodhead events.
8. Prom event; the Chief of Police and the High School Principal have approved this event on April 13<sup>th</sup>. Erin asked Chief Hughes to have an officer present to do field sobriety while a teen is wearing the drunk goggles. Maybe do games while waiting to do field sobriety. Erin, Julie and Christina will meet before the Prom to plan. It was decided to have the event run from 8:30 to 10:30pm.
9. Marijuana position paper meeting has been put on hold until May 5<sup>th</sup> at 6pm.

### *Roundtable Discussion*

None

Meeting adjourned. Next meeting April 16<sup>th</sup>, 2019 at 5pm.