



## Better Brodhead Board Meeting

July 23<sup>rd</sup>, 2019

Board Members and Staff Present: Julie Taylor, Debbie Williams, Jen Wichita, Jon Lindley, Sebastian Van Whye, Dawn Irwin, Kathy Comeau, and Erin Menzel

Apologies: Peder, Allison, Christina and Brian Bennett

### *Welcome and Introductions*

Consent of Agenda;

Review of meeting minutes: Question about what SAFE Club stood for; Students Advocating for Equity Match was discussed: Still need to get \$30,000 in match funds. Upcoming volunteer opportunities were discussed such as brat stand and youth Fan Bus chaperones.

Staff Reports: There was a question about keeping notes from meetings/conference. There was some interest in Human Trafficking-a board member could go. Summary of Human Trafficking and Judge Bennett meetings were given.

Treasurers Report: \$5369.52 in general funds, clarification of deposits, both were from Alliance for Wisconsin Youth.

### *Old Business:*

1. Jen and Erin reported on the CADCA Mid-year Training Conference they attended. Big take away is we need to have prevention line in the logo as just like many other coalitions what we do isn't clear from the logo. Erin and Jen's take away from conference, getting to know leaders identifying skills and interests. Activities to see where everyone is coming from. Marijuana sessions were attended along with youth sessions. Positive campaigns, do not use myth vs. fact audience will always remember the myth not the fact. Jon had a podcast idea, do a podcast about the conference. Then state that board members have an opportunity to attend conference. Jen and Erin will set one up.
2. Y2Y Update: Youth are very excited about the upcoming year for Y2Y. The group has planned Fan buses for the away football games. Y2Y has \$100 in their activity fund, therefore wrote a proposal to Better Brodhead to sponsor a Fan Bus. Jen read the proposal to the board, asking for \$375 for the bus along with \$250 in scholarship money for youth who are unable to pay for the bus ride. The board members discussed the proposal at length. Debbie made the motion and Julie seconded, the board voted unanimously to provide the funds.

3. Podcast update: 378 plays in total at this time. Podcast is on a couple of new platforms, hopefully Spotify soon. Erin reported only one other coalition at CADCA Mid-year reported doing podcasts.
4. Logo: discussion on what to change the tag line to; board came up with "Youth Prevention Coalition, Our Town, Their Future". Jon is able to add the line with the source logo file, along with style guide. Kathy will email.
5. Brodhead Night Out: Discussion on theme, board decided on a cut out thanking first responders. Dawn advised that there might be a good place to order from in Beloit. Jen advised that there are 4-6 Y2Y members who can help on Night Out. Suggested we should have bags of goodies, who we are, membership applications and pens.

*New Business:*

1. By-Law update: board decided that the updates should be emailed to entire board for review and feedback.
2. Jon offered to have a get together at his house so that the board members can get to know each other. Jen suggested a Saturday afternoon. Decided to have kebabs and everyone bring a dish to pass. Jon will ask his wife which dates work best September 7<sup>th</sup> or 14<sup>th</sup>.
3. Good news for board, Jake the Middle School counselor is interested in starting a GSA. Kathy will contact GSafe for Training for Jake and the High School GSA/SAFE Club.

Roundtable Discussion

None

Motion to adjourn at 6:15

Meeting adjourned. Next meeting August 20<sup>th</sup>, 2019 at 5pm.