



## Better Brodhead Board Meeting

August 20<sup>th</sup>, 2019

Board Members and Staff Present: Julie Taylor, Debbie Williams, Susan Pomatto, Kathy Comeau, and Erin Menzel

Apologies: Peder Johanson, Allison Ommodt, Jen Wichita, Jon Lindley, and Christina Tway

No response: Brian Bennett, Stephanie Pinnow

### *Welcome and Introductions*

#### Consent of Agenda;

- Erin introduced new packet for meeting that Jen and Erin created. Static pages would be laminated (logo, history), using page protectors for agenda/items that would change every meeting. Julie suggested having this binder be at the Library when the resource center goes up, Erin explained the community mapping project and not all resources will be physically at the library. Also discussed in the future asking to have information about Better Brodhead at the glass case at the Library and at the Sugar River Bank spotlight event. In reviewing the elevator speech within the packet suggested to have the board review the elevator speech and make modifications.
- Deviated from agenda, Erin received request from Ron at Brodhead Sign this morning. Ron is asking to use the Better Brodhead Logo on the welcome signs coming into town on both ends of town. Debbie motioned that we not allow them to use sign for own promotion; Susan 2<sup>nd</sup> the motion.

Review of meeting minutes: Debbie made motion to accept, Susan 2<sup>nd</sup> motion. Discussion on whether or not items should be discussed when not a lot of members present or if it should be via email.

Match was discussed: Still need to get \$16,437.89 in match funds. Upcoming volunteer opportunities were discussed such as brat stand, youth Fan Bus chaperones and Open Gym.

Staff Reports: Not complete

Treasurers Report: \$4,383.00 in general funds, clarification of deposits, both were from Alliance for Wisconsin Youth.

Podcast Report: Podcast now has 565 listens. Increased 200 from last month.

Y2Y Report: Reviewed report; open gym needs volunteers 6 adults need to be present to chaperone. Susan volunteered to help with the Open Gym event, Erin will ask Jen to share the google doc with the board for that event to sign up to volunteer. The first two fan buses were canceled, not enough kids signed up due to school not being in session yet. Will promote the upcoming ones through PSA at

school. Erin advised board the one of the sports boosters members expressed interest in sponsoring upcoming fan buses.

*Old Business:*

1. Brodhead Night Out. Six Y2Y members volunteered, took over 60 photos. Realized afterwards that we need to training before the event regarding expectations. The members did sign up 20 people for the Better Brodhead newsletter. Board members agreed that we should continue to co-sponsor the event. Next year invite Mary Wells to our meeting to discuss the next years Night Out. National Guard was at Night Out, could be a prospective partner in the future, they do prevention efforts in other places.
2. Covered Bridge Environmental Scan. 4 members completed the scan at different times and at all event locations. Erin reported that a few of the questions should have been worded in a different way. Julie agreed, will send suggestions at a later time. All who completed the scans felt that the event was successful and that there was compliance with the festival guide. Erin spoke with a chamber member who stated he only saw 3 people drinking without wrist bands coming from a bar, he sent them back into the bar and they received wristbands. Debbie is going to work on drafting news release thanking the event planners for a well-organized event, something of that nature.

*New Business:*

1. By-Law update: Kathy explained changes are in red. Some policies that are included are not requirements for our coalition as they are for state prevention agencies. Tabled the by-laws again, will put on next agenda.
2. Marijuana Position paper: tabled will place on google drive and board can read over on own time and make changes.
3. Involvement-discussion on low attendance. Contact those who haven't been attending, some people may not want to come to meetings but still may want to be on a work group or volunteer.

Roundtable Discussion

None

Motion to adjourn at 6:15

Meeting adjourned. Next meeting September 17<sup>th</sup>, 2019 at 5pm.