



Better Brodhead Board Meeting

April 16th, 2019

Board Members and Staff Present: Julie Taylor, Allison Omodt, Susan Pomatto, Stephanie Pinnow, Jen Wichita, Christina Tway, Kathy Comeau, and Erin Menzel

Old Business:

- 1) Erin advised board of change in plans for prom event, no officers are available. This led to a long discussion regarding kids leaving the prom right away, not attending the after-prom event either. Only 20 kids were at the after-prom event planned by the parents. Board discussed what Better Brodhead can do.
- 2) Staff report, Julie moved to approve, Stephanie seconded.
- 3) Budget-\$8500.03 in checking, DFC-\$66,849.00, Match \$60,078. Julie moved to approve, Christina seconded.
- 4) Erin reported on Hidden in Plain Sight in Monroe, they would like to have Better Brodhead come back to their fall Parent Teacher Conferences.
- 5) Podcast update, 50 subscribers, 60-70 listens. Erin asked for Board input on who to interview; drug trends might be a good topic. Erin will contact Ofc. Bennett.

New Business:

1. Jen gave board a Y2Y update. Jen and Paul have created applications for the students to fill out as there will be three levels of membership. Upper two levels of the membership will require a pledge to be substance free. General membership is open to everyone including those with a substance use disorder. Sebastian VanWhye and Alexis are going to make Better Brodhead/Y2Y their Senior Project. Y2Y will have officers picked by mid-May.
2. Board mentioned that at the Candidate Forum some of the older people in attendance mentioned that they weren't aware of the drug problem in Brodhead. Suggested doing Good Drugs Gone Bad presentations, Erin advised she did one at the senior center a couple of months ago. Suggestion to put more information into the paper regarding drug issues.
3. Day of Child Planning. Erin advised that 10 volunteers are needed, 2 people at each station. Better Brodhead is doing a photo booth, but there are a lot of stations that need volunteers. Erin will email the volunteer signup sheet.
4. Tabled Kickball Tournament.

5. Kathy and Erin advised that they scheduled a time to update Better Brodhead logic models, this will be on June 7th. Will have lunch from 12-1p, presentation will be from 1p-4p. Dorothy Chaney will do a problem analysis. Invitations will go to School Board, City Council, Chamber Board, School Administration.
6. Social Media, Erin suggested a social media committee to create ads. Suggestion of involving Y2Y to help develop ads.
7. Wing of Hope, Erin advised that this is the last year that Wings of Hope will be held. Would the board like to donate to this event? Discussed donating a basket for the auction.
8. Stephanie suggested that Better Brodhead discuss with the Lion's Club having our information on their placemats during their events.
9. Jen suggested that we contact Mrs. Drasch, she is doing a summer school class called making a difference, may be a way to collaborate and empower 3-4th graders. Roundtable Discussion

None

Meeting adjourned. Next meeting May 21st, 2019 at 5pm.