



August 16, 2022 Coalition Meeting Summary
Better Brodhead Office
2602 1st Center Ave
5:15-7:00

Attendance: Chief Chris Hughes, Chairperson; Julie Taylor, Vice Chair; Stephanie Pinnow, Treasurer; Jason Onker-Covert, Boardmember; Sue Pomatto, Boardmember; Kaiden Chojnacki, Youth Representative; Jess Marass; Erin Lemezis-Schademwaldt; Tia Santiago, Staff; Kathy Comeau, Staff

Apologies: Krista Bethke, Bridget Craker, Lex Speth, Jen Wichita

Welcome and Introductions

Everyone introduced themselves and the sector they represented. Jess and Erin were welcomed to the group. Kaiden described his role as the youth representative and liaison with Y2Y in the high school.

Consent Agenda

The consent agenda consists of the staff report and previous meeting summary. This was sent out in advance of the meeting and would be discussed as one item to save time.

There were no questions, discussion or corrections so the items were accepted as is.

Budget Summary

The budget summary for the grants and general funds were reviewed. Kathy explained that the carry over funds for the DFC grant were added to the personnel and fringe benefits line items to offset the overspend. In addition 20% of the 'Other' category line items was moved to fringe due to the insurance costs. The grant allows for movement between line items of less than 25%.

Some items listed under general funds should be covered by grant funds. Kathy is working with SWCAP to develop a way to reimburse the general funds by invoicing the grants. In addition, Tia and Kathy were at the MOUD training in Chicago. The per diem and travel costs listed in the General funds will be reimbursed by CADCA, in addition to giving us \$3000 for our involvement in the project.

Mission Statement Work Group

Some background information was provided on the meetings to date on revising the mission statement. The Executive Committee suggested that 2 new members and 2 old members and Kathy as the advisor, should meet to work on this. Tia would serve to translate the statement into Spanish. Jason and Krista were invited to be on this work group as new members. Julie and Stephanie agreed to serve as the members who have been with Better Brodhead for years. Kathy would serve as the advisor to ensure that the grant requirements are met.

It was agreed that the work group would meet and bring a draft mission statement back to the coalition meeting next month. The work group agreed to meet on Sept 7th at 6pm at the office. Jason will serve as the chairperson of this work group.

New meeting format

In order to address different levels of interest and to ensure a consistent line of communication with all board members, it was decided to change the meeting structure. The 2nd Tuesday of the month at 5:15, the board meeting will be held. Board members are expected to attend, but the meeting is open to anyone interested. This meeting will focus coalition finances, resources, and operations and any challenges that need to be addressed. This format is a way to cultivate new executive committee members as the current executive members and their terms. Notes from this meeting will be available to everyone as updates.

The 3rd Tuesday of each month will be the Project meeting. This meeting will focus on upcoming events and plan out the timeline for tasks, resources, and responsibilities to complete the projects.

Since this is a change to the meeting structure, Chris made the motion to change the meeting structure to hold the board meeting on the 2nd Tuesday of each month, and the Project meeting on the 3rd Tuesday of each month. Jason seconded the motion. Everyone agreed and the motion passed.

Project Meeting - further discussion

In September we typically do a Small Talks campaign. There was some discussion about combining this with a Homecoming float. Jess came up with the idea of using 'speech bubbles'. Kaiden said that Y2Y may want to partner with us. Erin suggested handing out Small Talks flyers to parents at the parade. Jess and Kaiden will meet to plan out this project.

Red Ribbon week in October, we have typically done an activity in the Elementary school. If that is not possible, there was a discussion of other options. Chris suggested that we could do something at the Brodhead Library and to contact Crystal W. Stephanie suggested a Chalk the Walk activity downtown was discussed with each person/team taking one 'square' of sidewalk. Judging and winners would be awarded prizes. It would involve downtown and get people interested in what we were doing.

Kaiden said that Y2Y has held Open Gym nights in the past and could pass out red ribbons.

In the past, there have been basketball games, video games, pizza and art activities. The challenge is finding staff who can chaperone/supervise. Stephanie said that parent volunteers need to fill out a volunteer form to work in the school. We would need to find out

If an all volunteer with no staff could oversee an Open Gym Night.

There was also some discussion about finding a Y2Y advisor for the group. Stephanie said that Megan Evans was working in the district in another capacity and might consider helping with Y2Y. It was suggested that Jen could reach out to Megan, and also reach out to Mr T and Maria Mendoza about helping.

Kathy 'unveiled' the big surprise!

Today Kathy was on a video call with the Opioid Response Network and CADCA who have agreed to pay for Jerria Martin to come to Brodhead to help the Y2Y students to develop a music/rap video with a prevention message. It was thought this could be an exciting activity that might help to re-energize the group. Chris suggested that Lex, who currently does Better Brodhead's social media, should be involved in this activity. Tentatively, the planning will be done in September with Jerria working with the youth in October.

Community Assessment

It has been 4 years since the last assessment. We need to do a community survey and hold some parent and youth focus groups. We can include the planning for these in the Project meeting.

Updates

National Night Out and Covered Bridge Days

The information tables and games at National Night Out and Covered Bridge Days were well attended. Fridge and bottle locks were given out and bags with incentives, prevention messages and coalition information were handed out.

Environmental scan

The **environmental scan** was held in different locations over the weekend. The Friday Night scan during the street dance noted that there were a number of underage youth drinking alcohol. At least one youth who received a citation was wearing a wrist band.

During discussion, it was mentioned that some parents were purchasing alcohol for their youth and giving them a wrist band to wear.

There were no issues noted at the Ballpark on Saturday afternoon. The alcohol vendors were putting wristbands on people who purchased alcohol and no one was seen at the park drinking alcohol without a wristband. Wristbands were discussed further.

Kathy is waiting on reports from two other people who did scans. Chris said he would be discussing the results with the Chamber. He noted that the Chamber and their servers did a good job. More training might be needed for some of the bar staff.

Stephanie noted that food was offered both Friday and Saturday evenings during the sale of alcohol. It was also noted that a few people brought in their own alcohol to the event.

Rx Take Back Event

An Prescription Drug Take Back event was held at the Farmers Market in Monroe with the Monroe Police Department. People brought in bags full of unwanted prescription drugs to dispose of. Medication lock boxes and information was handed out. The next Rx Take Back event will be at the FAITH 5k at SSM Health Monroe.

Green County Pride

This is a new group. They are still figuring out their mission and next steps. They want to focus on building up the group before they have their first event/activity. Their next meeting will be Monday Sept 12th at Black Hawk Technical College in Monroe. The meetings will alternate between Monroe and the Better Brodhead office.

Kathy mentioned that she attended a Drag Queen Storytime in Madison recently. Cass Marie Domino was the drag performer and when she heard that Better Brodhead was trying to get GSAs in all the school districts she said that if we'd like her to come and be a speaker to let her know.

New member packets: Chris invited Jess and Erin to consider becoming board members. Kathy will email Jess and Erin the new member information for their consideration.

Next meetings: Coalition Board Meeting Sept 13, 2022
Coalition Project Meeting Sept 20, 2022